

AMELIA THOMPSON

(splendid to meet you)



GRAPHIC DESIGNER

EXPERIENCE

News Literacy Project, Remote | October 2019 - Present Title: Digital Design Manager

- Manage our corporate WordPress site. This includes coding, testing, & deploying new landing pages. As well as posting blog updates, events, press releases, & more.
- Design, code, test, & send HTML emails for use in EveryAction Targeted Email & automations.
- Periodically compile SEO reports analyzing our website traffic using Google Analytics.

Freelancer, Remote | January 2017 - Present Title: HTML Email Developer & Designer

- Code & test responsive HTML emails for use with Marketo, MailChimp, EveryAction, & Salesforce.
- Design HTML email templates & graphics in Photoshop.

Teal Media, Remote | September 2015 - July 2020 Title: Graphic Designer & Front-End Developer

- Design & code websites and interactive infographics.
- Design & code responsive HTML emails using Return Path, MailChimp, Marketo, and Salesforce.
- Design various marketing materials for print and web such as branding & graphic identity systems, icons, logos, static infographics, social media graphics & more.

VTS, Remote | October 2016 - September 2017
Title: Freelance Marketo Developer

- Design & code responsive HTML emails for use in Marketo.
- Design case studies & various digital graphics including banner ads.

Airfoil, Royal Oak, MI | November 2015 - June 2017 Title: Freelance Graphic Designer & Developer

- Design websites, social media ads, HTML emails, eGuides, business cards, infographics & other various digital graphics.
- Code landing pages & HTML emails for use in MailChimp.
- Designed graphics for companies such as Microsoft, Walgreens, Brillo, & more.



MAY 2015

FROM

THE UNIVERSITY

OF MICHIGAN





INFORMATICS (my major)

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SKILLS

ADOBE CREATIVE SUITE









CODE

I primarily code with:

 HTML
 SCSS & amp; CSS
 Bootstrap
 jQuery

HOBBIES

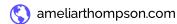


READING & WRITING



PAPER CRAFTING

CONTACT ME





THANKS FOR READING



(have a nice day)